

OK Who Pressed The Button?

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Written By: Pete



I think it could be this one.

Guess what? All emails from **valar.uk.net** are once again being rejected by Google as spam.

Why has this happened again? No idea except that I've changed the MX record for **valar.uk.net** and that's all.

If anyone reading this page has any idea why this keeps happening, I'd be very keen to know.

I've checked out my DNS records again and all are ok; no other mail server/s for any of the many domains to whom I often send email have any problem with my server and/or DNS records.

I guess I'll have to wait it out again. 🤔

Here is the NDR (non-delivery report) which is depressingly similar (if not exactly the same) as the previous bounced mails.

```
Return-path: <>
Envelope-to: pete@valar.uk.net
Delivery-date: Fri, 31 Jan 2025 17:29:25 +0000
Received: from redacted by fafflords.co.uk with local (Exim 4.98 (FreeBSD))
    id 1tdupZ-0000000019p-36gh
    for pete@valar.uk.net;
    Fri, 31 Jan 2025 17:29:25 +0000
X-Failed-Recipients: redacted
Auto-Submitted: auto-replied
From: Mail Delivery System
To: pete@valar.uk.net
References:
Content-Type: multipart/report; report-type=delivery-status; boundary=1738344565-eximdsn-1408992891
MIME-Version: 1.0
Subject: Mail delivery failed: returning message to sender
Message-Id:
Date: Fri, 31 Jan 2025 17:29:25 +0000
--1738344565-eximdsn-1408992891
Content-type: text/plain; charset=us-ascii
This message was created automatically by mail delivery software.
A message that you sent could not be delivered to one or more of its
recipients. This is a permanent error. The following address(es) failed:
  redacted
    host gmail-smtp-in.l.google.com [64.233.167.27]
      SMTP error from remote mail server after pipelined end of data:
      550-5.7.1 [217.155.145.43      12] Gmail has detected that this message is
      550-5.7.1 likely unsolicited mail. To reduce the amount of spam sent to Gmail,
      550-5.7.1 this message has been blocked. For more information, go to
      550 5.7.1  https://support.google.com/mail/?p=UnsolicitedMessageError ffacd0b85a97d-38c5c1b8c18si2929850f8f.405 - gsmt
--1738344565-eximdsn-1408992891
Content-type: message/delivery-status
Reporting-MTA: dns; fafflords.co.uk
Action: failed
Final-Recipient: rfc822;redacted
Status: 5.0.0
Remote-MTA: dns; gmail-smtp-in.l.google.com
Diagnostic-Code: smtp; 550-5.7.1 [217.155.145.43      12] Gmail has detected that this message is
550-5.7.1 likely unsolicited mail. To reduce the amount of spam sent to Gmail,
550-5.7.1 this message has been blocked. For more information, go to
550 5.7.1  https://support.google.com/mail/?p=UnsolicitedMessageError ffacd0b85a97d-38c5c1b8c18si2929850f8f.405 - gsmt
```

No NDR would be complete in this scenario of course without a corresponding DMARC report from Google stating all is ok.

Dmarc Report Analyzer

New Upload

Raw XML Report

Email Provider: google.com

Domain: valar.uk.net

Report Date: 2025-01-31T00:00:00.000Z

Report Id: 17822867135576427521

DMARC Compliance					SPF				DKIM					
1	2	100.00%			Authentication		Alignment		Policy	Authentication		Alignment		Policy
IP Address	Email Volume	Pass	Fail	Rate	Pass	Fail	Pass	Fail	Pass	Pass	Fail	Pass	Fail	Pass
217.155.145.43	2	2	0	100.00%	2	0	2	0	2	2	0	2	0	2

By the way and in case it wasn't obvious before, I do recognise that ticking all of the email delivery best practice boxes does not preclude emails from being actual spam, except in the many millions of cases where they're not. Like this one.

If all this is the work of artificial intelligence then perhaps Google should start using the real thing?

I'm sure they can afford it.

Thanks for reading.

Pete.